# Guest Editorial IEEE Intelligent Transportation Systems Society Status Report

N SEPTEMBER 2005, we wrote an editorial for the IEEE TRANSACTIONS ON INTELLIGENT TRANSPORTATION SYSTEMS [1], introducing the structure and operation of the IEEE Intelligent Transportation Systems Society (ITSS). In this follow-up editorial, we present a short status report for the ITSS, with particular emphasis on various activities undertaken by the ITSS since its establishment in January 2005.

#### A. Financials

Although the ITSS is solid financially with a healthy reserve and steady revenue streams, due to the recent changes from the IEEE, including a different formula for publication revenue distribution, and an increased IEEE administrative fee, ITSS is expecting to have a deficit of \$51 700 in 2007.

## B. Publications

Our transactions and newsletters continue to do very well. The number of the submissions at the transactions has experienced significant growth in the first several months of 2006, indicating increased acceptance and growing impact on research in ITS. The average number of days from submission to the first decision at our transactions is below 100 days.

To manage the increasing number of submissions to our transactions, based on the ITSS Board of Governors (BoG) recommendation, the ITSS Vice President for Publications is charged with the task of forming a committee to study the feasibility and pros and cons of several possible approaches ranging from increasing the page budget to creating subseries or parts.

The ITS book series officially kicks off with the IEEE Press. Interested authors are encouraged to send book proposals to the editor-in-chief of this book series at feiyue@sie.arizona.edu.

# C. Awards Program

An award program has been initiated within the ITSS. We have conveyed awards for the Best Doctoral Dissertation and Best ITS Research Contribution in 2006. Two industry sponsors have agreed to support these awards with multiyear commitments.

## D. Technical Activities

The ITSS approved a Technical Activity Board (TAB) plan in 2005. The purpose is to establish a comprehensive set of technical committees (TCs) organized by ITS topical areas. These TCs are expected to promote ITS research through special sessions in conferences, special issues in journals, and collaborative efforts with communities outside of the ITSS. The TCs also plan to form an international conference program committee to provide reviewers for ITSS conferences. Steady progress has been made in this TAB effort. Currently, ITSS has nine TCs with several more pending. A web-based system called the "ITSS Expertise Portal" is also under active development to provide a platform to support TAB functions and facilitate the search for ITS experts based on a number of search criteria.

## E. Standards Development

It is the consensus among BoG members that developing standards is a critical direction for the ITSS to generate revenue and broaden its impact in both research and industry. A draft of the operating procedures for the ITSS Standards Committee as an IEEE Standards Development Sponsor has been completed and is being forwarded to the IEEE for approval.

# F. Conferences

The ITSS sponsors a number of the premier academic conferences on ITS, and last year, all of the ITSS conferences were successful both academically and financially. The list of ITSS sponsored conferences includes

- IEEE Intelligent Transportation Systems Conference (ITSC);
- 2) IEEE Intelligent Vehicle Symposium (IV);
- IEEE Vehicular Electronics and Safety Conference (VES);
- 4) IEEE Intelligence and Security Informatics Conference (ISI);
- 5) IEEE Service Operations and Logistics and Informatics Conference (SOLI);
- 6) IEEE/ASME Mechatronic and Embedded Systems and Applications Conference (MESA) (principle sponsorship by IEEE and ASME in alternating years).

As part of the overall revenue-generation effort, we are actively pursuing setting up industry exhibitions at ITSS conferences.

#### G. Outreach

The outreach activities of the ITSS have been quite successful. Three local chapters of the ITSS have been established in China, and two of them just completed all the IEEE paperwork. The ITSS has also organized the visit of the IEEE president to China and orchestrated the IEEE Computational Intelligence Society's "Tour de China" in the spring of 2006. Joint task forces are being formed between ITSS and other IEEE societies such as Systems, Man, and Cybernetics and Computational Intelligence. Joint events with professional societies outside of the IEEE, including the American Society of Mechanical Engineers (ASME), are being planned and organized (e.g., joint sponsorship of the IEEE/ASME MESA conference series).

# H. Membership Development

The current ITSS membership base is concentrated on developed countries such as the U.S. and Europe. However, emerging markets provide tremendous opportunities for the growth of the ITSS. As a strategic investment, the BoG overwhelmingly supports expanding activities and presence in countries such as China, India, Russia, and Brazil. As an example, industry sponsorship is being currently sought to support an ITSS "Tour de China" in 2007, to explore collaboration opportunities, and to recruit members.

To increase the ITSS membership base, we are planning to recruit aggressively from the participants of ITSS conferences by offering discounted ITSS membership fees.

# I. Conclusion

As part of strategic plan for the growth of the ITSS, the long-term planning committee will create a document describing the vision for the ITSS in five and ten years by the end of 2006. A strong membership base and active participation in our programs are the very reason for the existence of the IEEE ITSS. The IEEE ITSS is committed to promoting our members'

professional interest by creating more and better services and activities in ITS related areas. There is a long way to go, but we are on the right track. Let us drive into the future with Intelligent Transportation Systems.

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# REFERENCES

[1] F. Y. Wang, C. Herget, and D. Zeng, "Developing and improving transportation systems: The structure and operation of IEEE Intelligent Transportation Systems Society," *IEEE Trans. Intell. Transp. Syst.*, vol. 6, no. 3, pp. 261–264, Sep. 2005.



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Prof. Dailey is a past President of the IEEE Intelligent Transportation Systems (ITS) Council. He is currently the Vice President for Administrative Affairs with the IEEE ITS Society. He served as Program Chair for ITSC 2001 and is the General Chair for ITSC 2007. Last, he hopes to see you in Seattle at ITSC 2007!